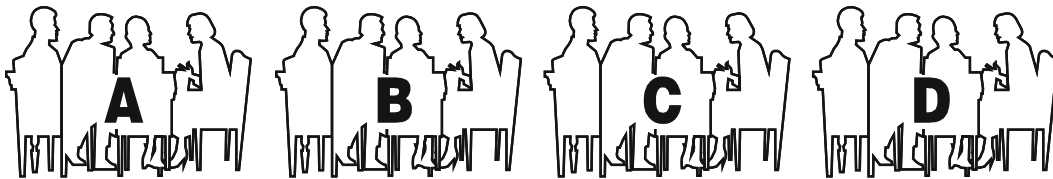# SAHANACAMP @ AIT - THAILAND

SWOT ANALYSIS

INSTRUCTIONS

Phase 1. Group/Individual work (take 15 minutes)

1. Form an appropriate number of groups with no more than 10 members to a group.
2. Each group elects a member who will take notes.

3. Each group has flip-chart paper and markers. Group members refer to the attached handout on SWOT analysis.
4. Each group briefly discusses and records their answers on the following questions:

   a) What are the **strengths** of the Sahana-Eden software?
   b) What are the **weaknesses** of the Sahana-Eden software?
   c) What are the **opportunities** created by the potential use of the Sahana-Eden software?
   d) What are the **threats** created by the potential use of the Sahana-Eden software?

5. As the discussion addresses each question, the note taker records quickly the group's answers on the flip-chart paper (which has on it a large size SWOT diagram – see the attached handout).

Phase 2. Reporting and discussion (take 15 minutes)

6. The note takers sit in a semi-circle in front of the audience—they form a "panel" during this exercise.
7. Each note taker presents in a few minutes one Strength, Weakness, Opportunity and Threat from his/her group's results to the audience in the following sequence: first group A, then B, C, D, etc. Continue until all SWOT points are covered.
8. After all the reports are over, facilitate a discussion with the audience.
9. Volunteers are asked to share quickly any key lessons learned during this exercise and their relevance to their work.
10. The facilitator ends the exercise by briefly summarizing the results.

SWOT Analysis = A tool for brainstorming strengths, weaknesses, opportunities and threats associated with the CAP-enabled Alerting and Situational Awareness activity.

STRENGTHS	WEAKNESSES
What are the strengths associated with this activity?	What are the weaknesses associated with this activity?
OPPORTUNITIES	**THREATS**
What are the opportunities associated with this activity?	What are the threats associated with this activity?